



What is PriceMe ?

PriceMe is an effective sales channel delivering qualified buyer leads to your online and physical store. We aggregate over a million prices from almost 400 New Zealand retailers, so shoppers can compare prices, inform themselves by reading some of the 200,000 product reviews we offer and to find out more about the products they wish to buy before they purchase them.

Over 25,000 shoppers visit our site each day to carry out their pre-purchase searches, with large numbers clicking through to our partner retailer's online stores to purchase these products directly. We are the largest online source of shopping information and prices in New Zealand, with a growing community of users who enjoy and appreciate the convenience of doing their comparison shopping in one place before they buy.

As a marketing channel, **PriceMe** enables you to build your brand and profile as well as promote your products to a large audience of informed and ready-to-buy shoppers *

How does PriceMe work ?

We've made it easy to list your products on **PriceMe** and to start driving qualified traffic to your site. All we require from you is a product feed-file or we can supply you with a plugin to create a feed. We display a photo of each product with a brief description and its price and your logo in a standard format. When a shopper clicks on the "Visit Shop" button, they are automatically directed through to the product page on your site to purchase or browse further.

*According to Forrester Research, 55% of online shoppers are influenced by comparison shopping sites such as **PriceMe**

What does it cost to list on PriceMe ?

We charge retailers a small referral fee each time a shopper clicks on your “Visit Shop” button and redirects from [PriceMe](#) to your website or online store. Like Google AdWords, you can set a maximum daily budget in our PriceMe Account Management system (PAM) to control your costs. This performance-based Pay Per Click (PPC) system is a standard international model, and is totally measurable.

There are no costs to set up an account with [PriceMe](#) and there are no contracts. You only pay for the referral of shoppers that we deliver to your website or online store.

Why should I list on PriceMe ?

A wide range of New Zealand retailers such as Noel Leeming, 100% Albany Extreme and PB Technologies to boutique retailers like IQ Toys, Paul’s Camera Shop and Pharmacy Direct, are all enjoying the benefits of receiving quality traffic from [PriceMe](#) to their online stores, with measurably higher conversion rates than other channels.

Along with our main portal, [PriceMe](#) also powers comparison shopping for some of the most frequently-visited online community and niche websites in NZ such as [Stuff.co.nz](#), [Consumer](#), [alaTest](#), [AndroidMobile](#), [Skykiwi](#) and [Geekzone](#). These sites provide extra channels and targeted audience reach for our retailer partners.

Studies by comScore, BIGResearch and Yahoo! have found that between 80%-94% of consumers research online prior to purchasing products online or in store. You can’t afford to not be seen where they are looking.

How can I get started ?

You can find more information on how [PriceMe](#) works and how to get started by visiting www.priceme.co.nz/RetailerCenter.aspx or by emailing support@priceme.co.nz

Join [PriceMe](#) now, and start seeing increased traffic to your online store with measurable ROI.

www.priceme.co.nz